

## Rock Stars of Blockchain

November 2, 2017 | Mountain View, CA

### Why Sponsor?

IEEE Computer Society members and guests advance their knowledge on emerging issues and get up-to-date on current trends and hot-button topics. The process of assessing risk and securing the information assets of any organization continues to change and grow in complexity. Legislation, new threats and interconnected networks continue to make the technology professional's task more difficult and daunting. The IEEE Computer Society Rock Stars series assists professional in preparing for the challenges and issues they face today, as well as those that will come tomorrow

In 2013, we launched our 1-day events around the country with great success. We've produced over 100 events to date. In 2017, the Rock Stars events will examine topics such as Big Data, Adaptive Cyber Security, Emerging Technologies, Cybersecurity, RoboTrends, Blockchain, Machine Learning and AR & VR as well as many others.

When you sponsor the **Rock Stars of Blockchain**, you reach a unique audience — a level of decision-makers who don't attend other symposia.

With an agenda aimed at real-world, business-critical decision makers, and a lineup of experts unequalled at other technology events, the IEEE Rock Stars events are an obvious investment for any organization interested in influencing the future of data technology.

- Meet this influential group of users and potential users face-to-face
- Enjoy the highly personal nature of the event to network and enhance your brand
- Generate leads in a group where every attendee is a prospect
- Share lunch and cocktails with people you want and need to know
- Stimulate discussions resulting from the engaging, leading-edge presentations
- Showcase your products and services in a dynamic, engaged environment

**Take advantage of these unique sponsorship opportunities today!**

## Testimonial

*"The Rock Star Event generated a lot of great business conversations and was extremely well run. I would recommend the event to anyone looking to attract high quality prospects."*

**-Darin Pendergraft, VP of Marketing, SecureAuth**

# Take advantage of these unique sponsorship opportunities –

All packages include your logo on promotional materials. Custom packages are available.

## Executive Diamond Sponsor \$35,000 (Limited to 1)

- 8-foot draped table
  - 2 chairs
  - electrical outlet
  - WiFi
- (4) sponsor on-site rep passes
- Demo Showcase
- Private Lunch and Learn Roundtable
  - 1-hour speaking/ lunch host opportunity
  - Held in a semi-private area with 2-3 tables to seat up to 25 attendees
    - > Marketing to drive attendance
  - Food and beverages
  - Signage
  - Ability to provide branded promotional items or a prize drawing
- Wi-Fi sponsor
  - Card with your company logo included in every registration bag and signage throughout the sessions and exhibit hall
- Registered booth crawl participant
- Logo on attendee bags
- Conference bag insert
- 7 complimentary registrations for customers or guests
- Full-page ad in the official program
- Inclusion in *ComputingEdge* event recap coverage

## Diamond Sponsor \$30,000 (Limited to 2)

- 8-foot draped table
  - 2 chairs
  - electrical outlet
  - WiFi
- (4) sponsor on-site rep passes
- Demo Showcase
- Private Lunch and Learn Roundtable
  - 1-hour speaking/ lunch host opportunity
  - Held in a semi-private area with 2-3 tables to seat up to 25 attendees
    - > Marketing to drive attendance
  - Food and beverages
  - Signage

- Ability to provide branded promotional items or a prize drawing
- Registered booth crawl participant
- Logo on attendee bags
- Conference bag insert
- 7 complimentary registrations for customers or guests
- Full-page ad in the official program
- Inclusion in *ComputingEdge* event recap coverage

## Platinum Sponsor \$20,000 (Limited to 3)

- 8-foot draped table
  - 2 chairs
  - electrical outlet
  - WiFi
- (4) sponsor on-site rep passes
- Demo Showcase
- Panel seat/executive participation
- Hospitality/ F&B Host
  - Logo signage by food/drink stations
  - Ability to provide branded promotional items or a prize drawing
- Registered booth crawl participant
- Logo on attendee bags
- Conference bag insert
- 5 complimentary registrations for customers or guests
- Full-page ad in the official program
- Inclusion in *ComputingEdge* event recap coverage

## Cocktail Reception Sponsor (Exclusive) \$15,000

- 8-foot draped table
  - 2 chairs
  - electrical outlet
  - WiFi
- (4) sponsor on-site rep passes
- Hospitality/ Host
  - Logo signage by food/drink stations
  - Opportunity to address the members and thank them for their participation
  - Ability to provide branded promotional items or a prize drawing
- Full-page ad in the official program

- 3 complimentary registrations for customers or guests
- Inclusion in *ComputingEdge* event recap coverage

## Gold Sponsor \$12,500 (Limited to 3)

- 8-foot draped table
  - 2 chairs
  - electrical outlet
  - WiFi
- (2) sponsor on-site rep passes
- Panel seat/executive participation
- Registered booth crawl participant
- Logo on attendee bags
- Conference bag insert
- 3 complimentary registrations for customers or guests
- Full-page ad in the official program
- Inclusion in *ComputingEdge* event recap coverage

## Registration Sponsor \$7,500

- 8-foot draped table
  - 2 chairs
  - electrical outlet
  - WiFi
- (2) sponsor on-site rep passes
- Logo on attendee badges
- Logo display near registration
- Conference bag insert
- ½ page ad in the official program
- Inclusion in *ComputingEdge* event recap coverage

## Silver Sponsor \$5,500

- 8-foot draped table
  - 2 chairs
  - electrical outlet
  - WiFi
- (2) sponsor on-site rep passes
- Conference bag insert
- Inclusion in *ComputingEdge* event recap coverage

Contact us for more info:

rockstars@computer.org

Phone: 630.434.7779