

Rock Stars of Blockchain & Cybersecurity

05 April 2017 | Le Meridien Hotel, Bengaluru, Karnataka, India

What is a Rock Stars Program?

IEEE Computer Society members, volunteers, subject matter experts, and industry leaders advance their knowledge on emerging issues and get up-to-date on current trends and hot-button topics. The process of assessing risk and securing the information assets of any organization and country continues to change and grow in complexity. Legislation, new threats and interconnected networks continue to make the technology professional's task more difficult and daunting. The IEEE Computer Society Rock Stars series assists professional in preparing for the challenges and issues they face today, as well as those that will come tomorrow.

In 2013, we launched our 1-day events around USA with great success. We have produced over 100 events to date on various topics. In 2017, the Rock Stars events will examine topics such as Big Data, Adaptive Cyber Security, Emerging Technologies, Cybersecurity, RoboTrends, Blockchain, Machine Learning and AR & VR as well as many others.

What is Rock Stars of Blockchain and Cybersecurity?

The only way to protect your organization and your data is with a strong Cybersecurity solution. At Rock Stars of Blockchain and Cybersecurity in India, we've brought together International leaders in this critical area to talk about the trends in Blockchain and cybersecurity programs and advice on how you can develop real-world security solutions that work for your organization – and that don't disrupt your operations. One of the many new technologies that will be discussed is **Blockchain** which has unlimited potential to help organizations improve privacy and security, reduce costs and unleash new opportunities for innovation.

Why Attend?

Here's your chance to hear directly from industry-leading executives whose companies are investing in Blockchain initiatives and other Cybersecurity technologies. You will learn:

- You can't build a security programme to reflect your risk strategy, if you don't have one
- Is your budget keeping up with your security threat?
- What are the real threats in your business sector?
- How much and which information is safe to share?
- Lessons learned and strategies for successful Blockchain implementations
- Why are government agencies investigating blockchain for identity management and privacy applications?
- How can blockchain improve device management and data analytics for the Internet of Things?
- Automotive industry use cases, such as asset tracking and smart contracts
- Blockchain's potential to improve digital rights management

Why Sponsor?

When you sponsor the **Rock Stars of Blockchain and Cybersecurity**, you reach a unique audience – a level of decision-makers who don't attend other symposia.

With an agenda aimed at real-world, business-critical decision makers, and a lineup of experts unequalled at other technology events, the IEEE Rock Stars events are an obvious investment for any organization interested in influencing the future of data technology.

- Meet this influential group of users and potential users of technology face-to-face
- Enjoy the highly personal nature of the event to network and enhance your brand
- Generate leads in a group where every attendee is a prospect
- Share lunch and cocktails with people you want know and network with
- Stimulate discussions resulting from the engaging, leading-edge presentations
- Showcase your products and services in a dynamic, engaged environment

Take advantage of these unique sponsorship opportunities today!

Take advantage of these unique sponsorship opportunities –

All packages include your logo on promotional materials. Custom packages are available.

Executive Diamond Sponsor INR 10,00,000 (Limited to 1)

- 8-foot draped table
 - 2 chairs
 - electrical outlet
 - WiFi
- (4) sponsor on-site rep passes
- Demo Showcase
- Private Lunch and Learn Roundtable
 - 1-hour speaking/ lunch host opportunity
 - Held in a semi-private area with 2-3 tables to seat up to 25 attendees
 - > Marketing to drive attendance
 - Food and beverages
 - Signage
 - Ability to provide branded promotional items or a prize drawing
- Wi-Fi sponsor
 - Card with your company logo included in every registration bag and signage throughout the sessions and exhibit hall
- Registered booth crawl participant
- Logo on attendee bags
- Conference bag insert
- 7 complimentary registrations for customers or guests
- Full-page ad in the official program
- Inclusion in *ComputingEdge* event recap coverage

Diamond Sponsor INR 8,00,000 (Limited to 2)

- 8-foot draped table
 - 2 chairs
 - electrical outlet
 - WiFi
- (4) sponsor on-site rep passes
- Demo Showcase
- Private Lunch and Learn Roundtable
 - 1-hour speaking/ lunch host opportunity
 - Held in a semi-private area with 2-3 tables to seat up to 25 attendees
 - > Marketing to drive attendance
 - Food and beverages
 - Signage
 - Ability to provide branded promotional items

- or a prize drawing
- Registered booth crawl participant
- Logo on attendee bags
- Conference bag insert
- 7 complimentary registrations for customers or guests
- Full-page ad in the official program
- Inclusion in *ComputingEdge* event recap coverage

Platinum Sponsor INR 6,00,000 (Limited to 3)

- 8-foot draped table
 - 2 chairs
 - electrical outlet
 - WiFi
- (4) sponsor on-site rep passes
- Demo Showcase
- Panel seat/executive participation
- Hospitality/ F&B Host
 - Logo signage by food/drink stations
 - Ability to provide branded promotional items or a prize drawing
- Registered booth crawl participant
- Logo on attendee bags
- Conference bag insert
- 5 complimentary registrations for customers or guests
- Full-page ad in the official program
- Inclusion in *ComputingEdge* event recap coverage

Cocktail Reception Sponsor (Exclusive) INR 5,00,000

- 8-foot draped table
 - 2 chairs
 - electrical outlet
 - WiFi
- (4) sponsor on-site rep passes
- Hospitality/ Host
 - Logo signage by food/drink stations
 - Opportunity to address the members and thank them for their participation
 - Ability to provide branded promotional items or a prize drawing
- Full-page ad in the official program
- 3 complimentary registrations for customers or guests
- Inclusion in *ComputingEdge* event recap coverage

Gold Sponsor

INR 4,00,000 (Limited to 3)

- 8-foot draped table
 - 2 chairs
 - electrical outlet
 - WiFi
- (2) sponsor on-site rep passes
- Panel seat/executive participation
- Registered booth crawl participant
- Logo on attendee bags
- Conference bag insert
- 3 complimentary registrations for customers or guests
- Full-page ad in the official program
- Inclusion in *ComputingEdge* event recap coverage

Registration Sponsor INR 3,00,000

- 8-foot draped table
 - 2 chairs
 - electrical outlet
 - WiFi
- (2) sponsor on-site rep passes
- Logo on attendee badges
- Logo display near registration
- Conference bag insert
- ½ page ad in the official program
- Inclusion in *ComputingEdge* event recap coverage

Silver Sponsor INR 2,00,000

- 8-foot draped table
 - 2 chairs
 - electrical outlet
 - WiFi
- (2) sponsor on-site rep passes
- Conference bag insert
- Inclusion in *ComputingEdge* event recap coverage

For more information, contact:

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